



Social and Online Media Virtual Learning

Grades 9-12/Digital Portfolios - Day 1 of 5

April 27, 2020



9-12/Social and Online Media
Lesson: April 27, 2020

Objective/Learning Target:
Students Will Learn the Importance of a Digital Portfolio

Let's Get Started:

Answer these three questions:

1. How do you currently promote yourself and your work?
2. If you google your name, what appears and what does it say about you?
3. If you could promote yourself to jobs, colleges, others, what would you want them to know about you?

What is a digital portfolio?

An online or digital **portfolio** is your **digital** calling card. It is a way to display your work, measure your growth over time, and to promote yourself to others. It is also a way for others to learn more about you and your work and can be used when applying for scholarships, looking for jobs and and applying for college. It is a beneficial tool for self-promotion in today's technology age.

5 Benefits Of Creating An Online Portfolio

1. Professional Way To Showcase Your Work - Building a website about your brand and experience is a polished way to share your expertise with others. Websites can be more creative and innovative than traditional portfolios and are able to share with anyone in the world.

2. It's A Great First Impression For Employers - If an employer sees your website link in your signature or on your resume, they'll likely click on it to see what you've built. Seeing you've taken the time to build a website featuring work samples, recommendations, previous presentations and more will be a killer first impression.

3. Increases Your Visibility And Online Presence - When an employer Googles your name, your professional portfolio will be one of the first search results that pops up.

4. Shows You're More Than Just A Resume - Because of the flexibility of an online portfolio, you're able to show your personality by choosing design, layout and the copy you write.

5. Flexibility - With the click of a button, you can change content, videos, copy and pictures on your online portfolio. You can also constantly create new content to add to your site to show your continuous learning process—whether employed or not. Do you have an online portfolio? What else would you add?

Practice: Looking at Real Portfolios

Take a look at each of the four digital portfolio examples linked to the right and answer these questions:

1. What is your first impression of the look of the web site?
2. What kind of things/topics/examples does the creator use to promote themselves?
3. Is there anything else that you wish was included that is not about this person?
4. Is there anything you think is too much or should not have been included?
5. Do they have links to their social media or other sites that could promote or tell about themselves?

Digital Portfolio Examples:

(These are not students or people from our school)

[Example 1](#)

[Example 2](#)

[Example 3](#)

[Example 4](#)

Other Resources - Links to Other Portfolio Examples

[50 of the Best Personal Website and Portfolio Examples in 2020](#)

[20 Great Portfolio Examples](#)